



CAST YOUR EYES TO A NEW FUTURE

INNOVATION • DESIGN • ENTREPRENEURSHIP • ALTRUISM

STUDENTS FROM KINDERGARTEN TO GRADE 12 AND FROM EVERY SCHOOL IN THE LANGLEY SCHOOL DISTRICT PARTICIPATE AND COMPETE THROUGHOUT THE DAY. BE THERE FOR **THE MARKET SHOWCASE**: **THE SOCIALPRENEURISM SHOWCASE**: **THE DESIGN CHALLENGES**: **THE PITCH CHALLENGE**: AND A SPECTACULAR **DRAGONS' DEN FINALE**. WITNESS OUR YOUNG ENTREPRENEURS IN ACTION AND SEE WHAT THE FUTURE HOLDS.

Check out the I•D•E•A Summit
Langley Events Centre
Young Entrepreneurs in Action

MAY 8, 2018





Everyone has a comfort zone - a place where they're sure to find ideas that are...acceptable. But at the I.D.E.A. SUMMIT we believe acceptable isn't good enough! Real inspiration comes from pushing the envelope of your imagination, of thrusting yourself out of comfort zones and into a place where original ideas and dynamic thoughts come fast and furious.

A DAY OF CHALLENGES

8:30 - NOON

MARKET SHOWCASE: Students from across the district (K-12) showcase and sell products that they have designed and created.

SOCIALPRENEURISM SHOWCASE: Students from across the district (K-12) share their ideas and their plans designed to make their local community a better place.

DESIGN CHALLENGES: Students from across the district (K-12) participate in design challenges throughout the day. Students are provided with an open-ended challenge that utilizes their creative skills to design a response to the challenge. Each design challenge will have a time limit and will be an exciting activity for an audience to observe.

12:15 - 1:30

JUDGING: Selected judges from the community view the Market and Socialpreneurship Showcases and provide feedback and advice to the students.

1:30 - 2:30

PITCH CHALLENGE: Students (K-12) will put forth their best pitch for their products or services in front of a panel of judges, selected from the community. Using a supplied rubric to rate the offerings, the judges rate the displays.

2:30 - 3:30

DRAGON'S DEN: Three finalists will present their pitch to the panel of judges and the with audience. Judges will share highlights of the showcase events and the pitch event and present scholarships to the finalists.



CREATIVE JOLT

Turn kids loose with sand, water and simple stuff they can move around, then get out of the way. In no time they'll create their own world of castles, fanciful creatures and vehicles powered by sheer imagination.

Such childish fun may seem out-of-date to today's heavily scheduled kids and their well-meaning parents. But free-play, perhaps even more than necessity can be the mother of invention and the concept is about to get a big boost within the Langley School District. Thanks to innovative leadership, educators are starting to embrace the teaching of entrepreneurship in all its forms. Discussions are occurring on how to encourage curiosity and vibrancy, how to stress the importance of tough-minded optimism, stamina and taking risks; and how to discover the need for experimentation, commitment and yes, even failure.

At the IDEA SUMMIT students are taking leaps of faith and attacking problems from different angles, with eyes and mind open to every possibility. They are breaking out of the usual box of ideas and turning brainstorming from familiar to fantastic.

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The Langley School District would like to invite you to provide a scholarship and/or act as a judge at the IDEA SUMMIT. We would be very honoured to have you view and adjudicate all that our students have to offer.

JUDGING

I would like to attend the **IDEA SUMMIT** as a judge.

Name: _____

Company: _____

Address: _____

Tel: _____ Email: _____

SPONSORSHIP

We would like to provide a scholarship to the winners to pursue their dreams as an entrepreneur or socialpreneur.

(\$3000) (\$2500) (\$2000) (\$_____your choice of donation)

PAYMENT

We have enclosed a cheque for _____.

Please make cheque payable to *Langley School District Foundation*.

We will pay by Visa/MasterCard # _____

Exp. Date: _____. Name on card: _____

Signature: _____

**All donors will receive recognition and exposure before, during
and after the event and will receive a tax receipt.**

**Langley School District Foundation
4875-222nd Street Langley, BC V3A 3Z7**